

Signature Events Attraction and Retention Fund - Application Form 2026/27

Form Preview

Introduction and Eligibility

* indicates a required field

This funding, as part of the Events on Redlands Coast Program, supports large-scale, professionally delivered events that have been successfully held for at least two years. Eligible events must demonstrate clear commercial benefits to the Redlands Coast region and include visible acknowledgement of Redland City Council and/or Redlands Coast branding.

This grant is part of the Events on Redlands Coast Program. Funding is available for up to \$60,000 per financial year for up to three years.

Before you start

Please ensure you have reviewed all content on [Signature Events Attraction and Retention Fund](#) webpage to ensure you are eligible and understand your requirements and responsibilities as an applicant.

All events are considered against the [Redlands Coast Event Strategy 2024 - 2029](#).

We recommend that, prior to applying, you contact Redland City Council's Community Grants Team to discuss eligibility requirements and scope of the project within the grant category.

You can contact the Community Grants Team by telephone on (07) 3829 8999 or email to grants@redland.qld.gov.au

Application Number

This field is read only.

Understanding your commitment as an applicant

When you apply for a grant, you're committing to deliver the project as outlined in your application. This includes using the funds responsibly, meeting agreed timelines, and submitting any required reports or updates. It's important to ensure your organisation is ready to manage the grant if successful.

All applications:

- will be evaluated based on the quality, clarity, and relevance of the information provided, and how well it addresses the assessment criteria outlined for the funding round
- are funded based on a competitive process and the total funding budget available
- will be assessed using the information submitted within this application
- will receive formal written notification of their outcome
- must be complete with all the requested information provided

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Acknowledgement of funding

If your application is successful, all grant recipients must acknowledge Redland City Council's funding and agreed benefits in line with the requirements outlined in the funding agreement.

Please confirm that you understand and commit to the acknowledgement of funding requirements. *

Yes

If you're unable to acknowledge commitment, you are not eligible to progress further in the application.

Confirmation of eligibility

All eligibility requirements are listed on the [Signature Events Attraction and Retention Fund](#) webpage. Before proceeding, please read this information and ensure that you meet all eligibility requirements. Failure to meet all of these eligibility requirements will render you ineligible to apply for this funding.

I meet ALL grant program eligibility requirements: *

Yes

If you're unable to acknowledge eligibility, you are not eligible to progress further in the application.

Applicant Details

* indicates a required field

Applicant type

Depending on the nature of your event you may apply as one of three applicant types.

Which applicant type are you? *

- Not-for-profit incorporated organisation with an ABN
- For-profit business

Will you be applying for a Council permit? *

- Temporary entertainment event (TE) permit
- Temporary park access (TPA) permit
- Neither

No more than 1 choice may be selected.

To learn more visit - <https://events.redland.qld.gov.au/council-approvals/>

Applicant details

Organisation name *

Organisation Name

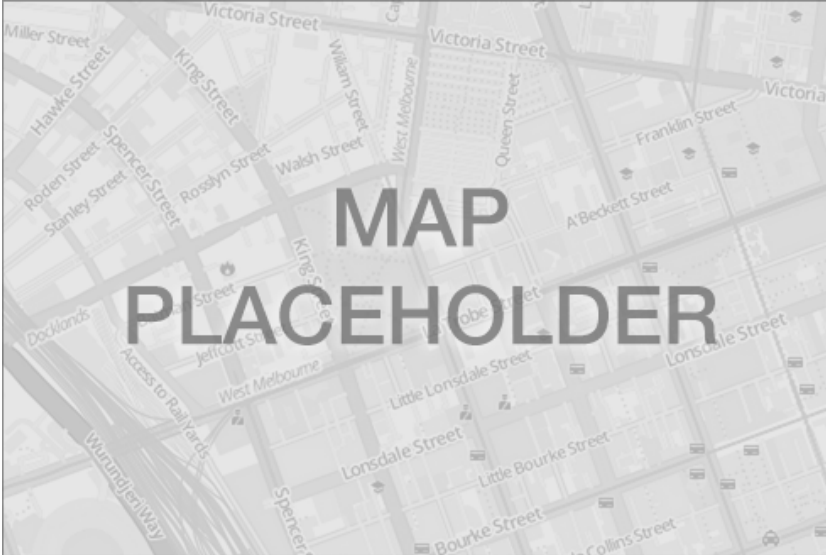
Make sure you provide the same name that is listed in official documentation.

Organisation primary address *

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Address



Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Organisation postal address *

Address

Organisation phone number *

Must be an Australian phone number.

Organisation email address *

Website

Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register
ABN
Entity name

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ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Project contact person

Please provide details of the person who will be managing the proposed project.

Project contact person *

First Name

Last Name

Project contact position *

Phone number *

Must be an Australian phone number.

Email address *

Must be an email address.

Statements and certificates

As part of our eligibility requirements organisations with an ABN or auspice organisations are required to submit the documents below.

Please upload incorporation, company registration certificate or any other documentation demonstrating the organisation's legal status. *

Attach a file:

Examples include: Rules or Articles of Association, Constitution or Deed of Trust.

Please upload the most recent signed audited financial statement or annual Treasurer's report. *

Attach a file:

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Please upload current Public Liability Insurance certificate (minimum \$20 million)

*

Attach a file:

If you don't have this at the moment, we will request a copy if you are successful.

Bank account details

Please provide the bank account details in the name of the legal entity. If you are being auspiced the details must be that of the sponsoring organisation.

Applicant Primary Bank Account *

Account Name

BSB Number

Account Number

Must be a valid Australian bank account format.

If your application is successful, we will need to set you up as a creditor in our finance system before we can process your payment. Council works with an external company, Eftsure, for the onboarding process.

Eftsure will email through an invite to onboard and may follow up with a phone call to verify the submitted details. For more information, please visit [Onboarding and EFTsure Pty Ltd.](#)

Is the Applicant Contact above the best point of contact to confirm these financial details? *

- Yes
 No

Please provide the nominated contact for the creditor onboarding process, should the application be successful.

Name *

First Name

Last Name

Position *

Phone Number *

Must be an Australian phone number.

Email *

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Must be an email address.

Event Details

* indicates a required field

Event summary

Project title *

Word count:

Must be no more than 25 words.

What is the name of your project?

Description of this event *

Word count:

Must be no more than 250 words.

Please select the key target market audience(s) for your event (select all that apply)? *

- | | |
|--|---|
| <input type="checkbox"/> Child, 0-12 years | <input type="checkbox"/> Adult, 50-70 years |
| <input type="checkbox"/> Adolescent, 13-17 years | <input type="checkbox"/> Adult, 71-84 years |
| <input type="checkbox"/> Young Adult, 18-30 | <input type="checkbox"/> Adult, 85+ years |
| <input type="checkbox"/> Adult, 31-49 years | |

Who are the specific community member types that will benefit from this event? *

No more than 5 choices may be selected.

Please choose only the key types of people/ group/s that will benefit from delivery of the event (don't include age groups).

How many years of funding are you applying for? *

- 1 year 2 years 3 years

How will multi-year funding support the long-term goals of the event? *

Word count:

Must be no more than 150 words.

Event location

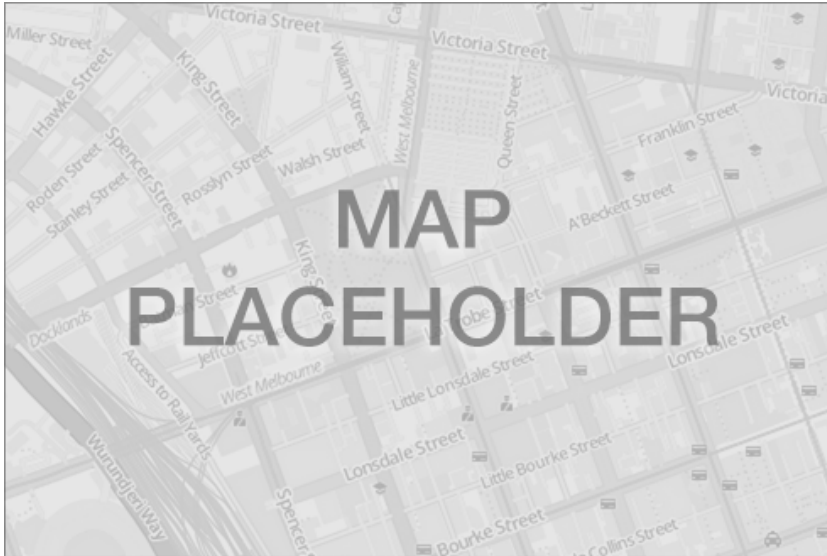
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Please note, your event must be located within the Redland City local government area. If it is occurring outside of the area the proposed project is not eligible for funding.

Primary project location *

Address



Address Line 1, Suburb/Town, State/Province, and Postcode are required.
If the project will be delivered across multiple sites, please select the primary location.

Event promotion

How will you promote the event to a broad audience, and what strategies will you use to attract target groups? *

Word count:

Must be no more than 150 words.

Event Date Year One

We understand that it may be difficult to provide exact dates at this time, but please try and provide a reasonable estimate.

Please ensure your anticipated start date for Year 1 is 12 weeks after submission of this application. Retrospective funding is not eligible.

Year One Start Date

Year One End Date

<input type="text"/>	<input type="text"/>
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Event Date Year Two

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Year Two Start Date

Must be a date.

Year Two End Date

Must be a date.

Event Date Year Three

Year Three Start Date

Must be a date.

Year Three End Date

Must be a date.

Strategic Fit, Attendance and Economic Benefits

* indicates a required field

Alignment with the Events Strategy 2024-2029

All grant applications are considered against [Redlands Coasts Events Strategy 2024-2029](#).

Please explain how the event aligns with the Event Strategy 2024-29 *

Word count:

Must be no more than 200 words.

Event ticketing

Will this event be ticketed? *

Yes

No

Will attendees pay for tickets? *

Yes

No

Where will tickets be available from? *

Word count:

Must be no more than 50 words.

Ticket and Figure Estimates

Adult ticket holders

We understand it may be difficult to provide exact figures at this point in time, but please try and give a reasonable estimate.

If you're not anticipating this type of attendee in a specific event year, please enter zero (0). If events are free, please enter zero (0) in the 'cost per ticket' column.

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Cost per ticket (\$)	Year 1 - number of attendees	Year 2 - number of attendees	Year 3 - number of attendees	Total number of attendees
Must be a dollar amount.	Must be a number.	Must be a number.	Must be a number.	This number/amount is calculated.

Adult event ticket value

Year 1 - total value of projected tickets	Year 2 - total value of projected tickets	Year 3 - total value of projected tickets	Total value of projected tickets
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Total attendee and ticket revenue over all event years

Total number of attendees

Total value of paid attendee tickets (\$)

How will ticket profits be used? *

Word count:
Must be no more than 75 words.

Local economic benefits

Do you anticipate that the event will contribute to any of the following local economic benefits? *

- Event preparation and delivery will focus on purchasing local goods and services
- Encourage people to buy local
- Attract local participation
- Attract inbound visitation
- Contribute to increased sales for small businesses in the region

Only select those items most likely to be affected by the event.

Describe how the event will stimulate local economic activity. *

Word count:
Must be no more than 100 words.
Refer to your selections above in your response

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Social Impact

* indicates a required field

Community engagement

How will the event contribute to enhancing the local community (tick all that apply)? *

- Fosters community pride
- Gives back to the local community
- Promotes social inclusion
- Enhances community wellbeing

Please only select ones that you feel the event can actually deliver on.

How will the event contribute to the community outcomes selected above (e.g. community pride, inclusion, wellbeing)? Please address each outcome. *

Word count:

Must be no more than 100 words.

Inclusion and equity

Will diverse community members benefit from participating in or attending the event? *

- Yes No

Diverse community members may include a range of people including (but not limited to): First Nations people, people living with disability/ health conditions, LGBTQIA+ people, refugees, migrants and older people.

How will diverse community members benefit from participating in or attending the event? *

Word count:

Must be no more than 100 words.

Community collaboration

Do you have existing or emerging partnerships or collaborations with local groups and/or businesses that will be involved in the event? *

- Yes No

Include one partner or collaborator per each line/ row.

Press the **add more** or **+ button** to add more rows.

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Partner or collaborator	Project role
Name or type of partner (e.g. 'XYZ business' or 'local school')	Brief summary of likely event role/ contribution. Must be no more than 25 words.

Community outcome

Outcomes are the changes you expect to occur for the people benefiting from involvement or attendance at the event. Generally, outcomes can be framed as an increase or decrease in one or more of the following:

- Skills, knowledge, confidence, aspiration, motivation (these are generally immediate or short-term outcomes)
- Actions, behaviour, change in policy (these are generally intermediate or medium-term outcomes)
- Social, financial, environmental, physical conditions (these are generally long-term outcomes).

Redland City Council has determined five (5) outcomes that events may be contributing to. These outcomes are listed below and we would like to learn how your event aligns with these, and ways each desired impact will be measured.

You can select a minimum of three (3) outcomes which align with your desired event outcomes. If you aren't responding to all of them please insert N/A into the outcomes that aren't related to your event.

Redland City Council - Event Outcomes	How does your intended outcome link to our outcomes?	Timeframe	Outcomes measure - collection method
Five designated outcomes set by Redland City Council.	Please explain how your intended outcome helps contribute to ours. Must be no more than 50 words.	When do you expect this outcome to emerge?	How you'll collect and verify the outcomes data (e.g. survey, interviews, counts, observation/ estimation, other). Must be no more than 25 words.
Strengthened Redlands Coast identity and community pride			
Increased participation in vibrant and culturally rich events			
Enhanced connections between Redlands residents to increased inclusivity and cultural engagement			
Increased visitation to Redlands and boost economic activity			
Create long-term impacts and a sustainable event development			

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Please supply one or more letters of support validating the benefit of this event?

Attach a file:

Letters may be from partners, stakeholders, members of the community.

Previous Grant History

* indicates a required field

Past event delivery

All applicants must have successfully delivered this event for at least two years, although it doesn't need to have been run in consecutive years and/or in the local Redland region. We are keen to learn about past event experience, such as successful outcomes and any challenges encountered.

Previous year 1 - start date	Previous year 1 - end date	Event address	Was it funded by Redland City Council?
		If the event was delivered on multiple sites only include the most significant address. Please note, outside the Redland region is fine.	Select 'yes' if it received partial or full funding.

Previous year 2 - start date	Previous year 2 - end date	Event address	Was it funded by Redland City Council?
		If the event was delivered on multiple sites only include the most significant address. Please note, outside the Redland region is fine.	Select 'yes' if it received partial or full funding.

Please describe positive outcomes that emerged over previous event delivery years. *

Word count:

Must be no more than 150 words.

Where possible, please provide evidence of any outcomes achieved. This could be a link to online information or media. If it's easier you can also upload any material below.

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Evidence of delivery of the event in previous years (optional)

Attach a file:

Capacity and Sustainability

* indicates a required field

Capacity and capability

Please outline your organisation's ability to delivery the proposed project. Include all relevant experience and skills. *

Word count:

Must be no more than 150 words.

For example, outline any similar events/projects delivered, learnings from these and skills/ experience held by those who will be involved in design and delivery.

Project Plan

The Project Plan is an opportunity to provide 'high-level' realistic timeframes and activity milestones that need to be undertaken as part of project planning, delivery and completion. Consider the milestone activities per each year of requested funding.

What type of Project Plan would you like to provide? *

- A project plan created by us An online project plan table

Please upload your Project Plan *

Attach a file:

This may be in format such as Word or Excel.

Online project plan

Please provide realistic timeframes and activity milestones that need to be undertaken as part of project planning and delivery of the event.

Please keep these as 'high-level' activities and include at least 10 milestones but no more than 15. Press the **add more** or **+ button** to add more rows.

Milestone activity/ task	Persons/ organisations involved	Responsibilities	Start date	End date
One per row. For example: permits, planning; marketing; training;	Those who will be involved and their role(s).	Requirements of those who will be involved.	Approx. date is fine. Must be a date.	Approx. date is fine. Must be a date.

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Current business plan (or similar)

Attach a file:

Current strategic plan (or similar)

Attach a file:

We understand that you may not be able to supply some or all of the above documents. If that's the case please explain why these are not available.

Word count:

Must be no more than 75 words.

For example, you may not prepare certain documents or they are commercial-in-confidence.

Event sustainability

In what ways could this event, either in full or part, be sustained after grant funding has concluded? *

Word count:

Must be no more than 100 words.

Consider ways the event, or the impact of delivery, could be continued without potential ongoing funding in the future.

Is this event viable without grant funding? *

- Yes
 No

Budget and Funding

* indicates a required field

Funding requested and project cost

Amount Requested Year 1 (\$)

What is the total financial support you are requesting for this project year? A maximum of \$60,000 can be requested per each year.

Amount Requested Year 2 (\$)

What is the total financial support you are requesting for this project year? A maximum of \$60,000 can be requested per each year.

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Amount Requested Year 3 (\$)

What is the total financial support you are requesting for this project year? A maximum of \$60,000 can be requested per each year.

Total funding requested (\$) *

This number/amount is calculated. This is calculated when the funding request per each year is combined.

Total project cost (\$) *

What is the total budgeted cost (dollars) of your project?

Income

Please outline your project income in the budget table below. If you have other income sources for delivery of the project include these below, including any funding you have applied for, whether it has been confirmed or not.

Please include the amount requested from the Council. Press the **add more** or **+ button** to add more rows.

Income description	Income type	Is this funding confirmed?	Income amount
Provide a clear description for each income item. Examples could include 'trivia night', 'company X sponsorship' etc.	Select the type of income		Must be a dollar amount.

Total Income Amount (\$)

This number/amount is calculated.

Budget Expenditure

Please outline your project expenses per year in the expenditure table(s) below. Tables will appear based on your response to the number of years you're requesting funding for.

Only include the items that will be funded by the Council, if successful.

- Ensure that you only include items that are eligible for Council funding, and the year this money will be expended.
- If the overall cost of the project is more than the maximum amount of grant funding, you will need to use other budget income to cover those (but these items are not required in this table).
- Two quotes are required for any proposed works over \$10,000.

Budget Tips

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- If your organisation is registered for GST, then you can apply for up to the maximum grant amount **plus GST**. Therefore, you will need to list the item amount **excluding GST** (if applicable) for each requested item. This component is declared to the Australian Tax Office (ATO).
- If your organisation is not registered for GST, you can apply for up to the maximum amount **including GST**. You will need to list the amount **including GST** (if applicable) for each requested item

Year 1 Expenditure

Only include expenses that will be covered by Council funding (i.e. no other expenses that might be provided by other sources), and cannot exceed \$60,000 in this year.

Press the **add more** or **+ button** to add more rows.

Expenditure description	Expenditure amount	GST Treatment	Supplier Name	Quote (if required)
	Must be a dollar amount.			Update quote if the cost is \$10,000 or more

Year 1 - total expenditure (\$)

This number/amount is calculated.

The maximum expenditure cannot be more than \$60,000 per each year. The amount must be the same as the total funding requested and shown near the top of this page.

Please upload your budget spreadsheet (if required)

Attach a file:

Year 2 Expenditure

Only include expenses that will be covered by Council funding (i.e. no other expenses that might be provided by other sources), and cannot exceed \$60,000 in this year.

Press the **add more** or **+ button** to add more rows.

Expenditure description	Expenditure amount	GST treatment	Supplier Name	Quote (if required)
	Must be a dollar amount.			Update quote if the cost is \$10,000 or more

Year 2 - total expenditure (\$)

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This number/amount is calculated.

Please upload your budget spreadsheet (if required)

Attach a file:

Year 3 Expenditure

Only include expenses that will be covered by Council funding (i.e. no other expenses that might be provided by other sources), and cannot exceed \$60,000 in this year.

Press the **add more** or **+ button** to add more rows.

Expenditure description	Expenditure amount	GST treatment	Supplier Name	Quote (if required)
	Must be a dollar amount.			

Year 3 - total expenditure (\$)

This number/amount is calculated.

Please upload your budget spreadsheet (if required)

Attach a file:

Total Expenditure Amount (\$)

The maximum expenditure is \$60,000 per each year, and no more than \$180,000 for all three years. The amount must be the same as the total funding requested and shown near the top of this page.

Value In-Kind Support

Value of in-kind support awarded is based on Council's current Fees & Charges 2026-27 and alignment with criteria in Council's fee waiver guideline.

Please note that Council reserves the right to offer applicants a partial waiver of the full cost/s.

Notification of the outcome of value in-kind support will be included as part of the funding agreement, should the application be successful.

Total value in-kind support requested *

- Venue hire (Venues)
- Temporary entertainment event permit fee (Health & Environment)

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- Traffic control permit fee (Roads, Drainage & Marine)
- Marketing and promotion (Tourism & Events)
- None required

Please tick all that apply

Quandamooka Cultural Awareness Funding

Additional funding of up to \$1,500 is available to support Quandamooka cultural awareness and inclusion activities, such as performances by Quandamooka dancers, cultural demonstrations, and smoking ceremonies at funded events or activities.

To be eligible, applications must include a quote from a Quandamooka organisation. This funding is available until fully allocated.

Are you applying for additional funding for Quandamooka cultural awareness activity? *

- Yes No

Amount of funding requested for Quandamooka cultural awareness activity *

Must be a dollar amount and no more than 1500.
Quandamooka funding is additional to SEARF Grant request.

Please submit a quote for cultural inclusion activity from a Quandamooka organisation. *

Attach a file:

Additional project information

Is there anything else you would like to tell us about your event?

Word count:

Must be no more than 500 words.
This question is optional.

Certification and Feedback

* indicates a required field

Funding agreement

If your application is successful, we will require two authorised persons to sign the funding agreement (e.g. CEO, Manager, Chair, Treasurer). Please provide details below, so the agreement can be sent to them (if required).

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Signee *

First Name

Last Name

Position *

Email address *

Must be an email address.

Information Privacy Disclosure

Redland City Council uses personal information to deliver its functions and services. Council will only use personal information you have provided for the purpose of processing this application and for remaining in contact with you. Council is authorised to collect this information in accordance with the *Information Privacy Act 2009* (Qld), the *Local Government Act 2009* (Qld) and *Local Government Regulation 2012* (Qld). Your personal information is only accessed by persons authorised to do so. Your personal information is dealt with in accordance with Council's Privacy Policy. Council's Privacy Policy contains information as to how you may access your personal information which we hold, how to seek a correction of that information, how you may complain about a breach of the Queensland Privacy Principles (QPPs), and how we will address any complaints.

Please note the information provided in this application and in related documentation and discussions may be provided to members of the Community Grants Assessment Panel in order to assist Council in assessing your application.

Please note that if you do not provide fully the personal information requested in this form, your application may not be processed correctly, and we may request further personal and other information from you to process this Form.

By submitting this application, you consent to Council publishing your name, the project name, project description and Council's funding contribution on the Redland City Council Community Grants website which may be accessed by the general public [here](#). We may also use your details for promoting Council's funding program. We do not expect your personal information to be disclosed to entities outside of Australia.

For more information in regards to the collection of your personal information for the purposes of this Form, please contact the Redland City Council Community Grants Team at grants@redland.qld.gov.au or (07) 3829 8999.

Further Optional Disclosure

Redland City Council Community Grants Team advises that in addition to the above disclosure to the Community Investment Unit, the personal and other information provided in this form may be useful to the Redland City Council Communities, Community Events and Health & Environment units for the purposes of considering any current or future applications other than an application for landowner's consent as above which directly relate to this application, and that with your consent, the Community Grants Team may disclose the personal information contained in this form to the Redland City Council

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Communities, Community Events and Health & Environment units to expedite their application processes. Any personal information disclosed will not be used or disclosed for any other purpose than the above stated purposes. Any current or future Applications will not be negatively affected by your grant or refusal of consent, but the Communities, Community Events and Health & Environment units may request your consent again if consent is refused.

I confirm that: *

- I consent to the disclosure of the personal and other information contained in this form to the Redland City Council Communities, Community Events and Health & Environment units in accordance with the above notice
- I do not consent to the disclosure of the personal and other information contained in this form to the Redland City Council Communities, Community Events and Health & Environment units in accordance with the above notice

Certification

This section must be completed by an appropriately authorised person on behalf of the applicant organisation or auspicing organisation (may be different to the contact person listed earlier in this application form).

Is the person who completed this form authorised to certify submission of this form? *

- Yes No

If the response is "no" details of the authorised person will be requested below.

Name of authorised person *

Title First Name Last Name

Must be a senior staff member, trustee or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.

Confirmation

- I consent to the information contained within this application being disclosed to Redland City Council for the purpose of assessing, administering, reporting and monitoring my current and any future Redland City Council grant applications.

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- I understand that if Redland City Council approves the grant, I will be bound by the contents of my application to carry out my project as I have described and my application will form part of my contractual agreement with Redland City Council.
- I understand that if the Redland City Council approves the grant I will be required to accept the terms and conditions of the grant in accordance with Redland City Council's contractual agreement.
- I understand that Redland City Council reserves the right to publish successful applicant details.
- I certify that to the best of my knowledge the statements made in this application are true.

I agree to all of the statements above: *

Yes

Applicant Feedback

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback..

Please indicate how you found the online application process.

Very easy Easy Neutral Difficult Very difficult

How many minutes in total did it take you to complete this application?

Estimate in minutes i.e. 1 hour = 60

Please provide us with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider.